



EDUCATION

ANITOONS INDIA PVT. LTD.

Graduation (BFA) "Commercial Arts" in Year 2014.

SOMERVILLE SCHOOL NOIDA

Intermediate (XII) from (CBSE) Board in Year 2010.

NEHRU INT. SCHOOL

Matriculation (X) from (CBSE) Board, in Year 2008.

REFERENCE

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ARIJIT BANERJEE

GROUP HEAD - ART

PORTFOLIO LINK - <https://www.banerjeearijit.in/>

ABOUT ME

An art enthusiast with 10+ years of experience in Graphic designing. Started young, led by curiosity and learnt along the way. Have had opportunities to collaborate and create compelling designs for great brands across different industries.

My expertise lies in Team leading, Social media branding, Creative campaigns, Illustration, Art direction, Visualization and Production. Proficient in contemporary design and prototyping tools.

WORK EXPERIENCE

Rep India

Apr 2024 – Present
New Delhi

SR. GROUP HEAD- ART

Clients: Fortis, Modicare, Kajaria, Pearl academy

Weber Shandwick

May 2023 – Dec 2023
Gurugram

SENIOR VISUALISER (SENIOR DESIGNER)

Clients: Deliveroo, Adda 52 & Cyber Hub

Magnon TBWA

Sep 2021 – April 2023
Noida

MANAGER-CREATIVE SERVICES

Clients: Philips, Haier, Dynapar, YouvsYouTube, HCL and Escorts

Syrup Technologies

Oct 2018 – Aug 2021
Okhla Phase-2,
New Delhi

SENIOR CREATIVE DESIGNER

Clients: Sleepwell, JBL, Magic Moments, DLF Chanakya, Punjab Grill, 8PM and Continental Tyres

Genesis Burson Marsteller

Jul 2017 – Sep 2018
Gurugram

CREATIVE DESIGNER

Clients: Ford, Honor, Timex, Britannia and KFC

Mccann/MRM

Jan 2017 – Jun 2017
New Delhi

CREATIVE DESIGNER (DIGITAL-TRAINEE)

Clients: Biotique, Cisco, Verve, The Leela, Samsung and JCB

HAVAS WorldWide

Aug 2016 – Jan 2017
Gurugram

CREATIVE DESIGNER (ATL - TRAINEE)

Clients: Mortein, Shilpa, Hof van Eeden and Harpic

Future Forward

Apr 2015 – Jun 2016
New Delhi

CREATIVE DESIGNER, EVENT PHOTOGRAPHER, CINEMATOGRAPHER & EDITOR (INTERN)

Ipix India

Jan 2015 – Mar 2015
New Delhi

PHOTOGRAPHER & CINEMATOGRAPHER (INTERN)

SOFTWARE SKILLS

Adobe photoshop

Adobe Illustrator

Adobe After Effects

Adobe Premiere

Microsoft Powerpoint

Adobe XD and Figma