



# ARIJIT BANERJEE

GROUP HEAD - ART

PORTFOLIO LINK - <https://www.banerjeearijit.in/>

## ABOUT ME

An art enthusiast with **10+** years of experience in Graphic designing. Started young, led by curiosity and learnt along the way. Have had opportunities to collaborate and create compelling designs for great brands across different industries.

My expertise lies in Team leading, Social media branding, Creative campaigns, Illustration, Art direction, Visualization and Production. Proficient in contemporary design and prototyping tools.

## WORK EXPERIENCE

### Rep India

Apr 2024 - Present  
New Delhi

### SR. GROUP HEAD- ART

Clients: Fortis, Modicare, Kajaria, Pearl academy

### Weber Shandwick

May 2023 - Dec 2023  
Gurugram

### SENIOR VISUALISER (SENIOR DESIGNER)

Clients: Deliveroo, Adda 52 & Cyber Hub

### Magnon TBWA

Sep 2021 - April 2023  
Noida

### MANAGER-CREATIVE SERVICES

Clients: Philips, Haier, Dynapar, YouvsYouTube, HCL and Escorts

### Syrup Technologies

Oct 2018 - Aug 2021  
Okhla Phase-2,  
New Delhi

### SENIOR CREATIVE DESIGNER

Clients: Sleepwell, JBL, Magic Moments, DLF Chanakya, Punjab Grill, 8PM and Continental Tyres

### Genesis Burson Marsteller

Jul 2017 - Sep 2018  
Gurugram

### CREATIVE DESIGNER

Clients: Ford, Honor, Timex, Britannia and KFC

### Mccann/MRM

Jan 2017 - Jun 2017  
New Delhi

### CREATIVE DESIGNER (DIGITAL-TRAINEE)

Clients: Biotique, Cisco, Verve, The Leela, Samsung and JCB

### HAVAS WorldWide

Aug 2016 - Jan 2017  
Gurugram

### CREATIVE DESIGNER (ATL - TRAINEE)

Clients: Mortein, Shilpa, Hof van Eeden and Harpic

### Future Forward

Apr 2015 - Jun 2016  
New Delhi

### CREATIVE DESIGNER, EVENT PHOTOGRAPHER, CINEMATOGRAPHER & EDITOR (INTERN)

### Ipix India

Jan 2015 - Mar 2015  
New Delhi

### PHOTOGRAPHER & CINEMATOGRAPHER (INTERN)

## EDUCATION

### ANITOONS INDIA PVT. LTD.

Graduation (BFA) "Commercial Arts"  
in Year 2014.

### SOMERVILLE SCHOOL NOIDA

Intermediate (XII) from (CBSE)  
Board in Year 2010.

### NEHRU INT. SCHOOL

Matriculation (X) from (CBSE)  
Board, in Year 2008.

## REFERENCE

### Rajat Mukherjee

Creative Head india I HS ADS  
T : +91 9811113105

### Vasundhara Sharma

Creative Director I Syrup Tech.  
T : +91 9910888981

### Phone

8810323316

### Email

arijitban2010@gmail.com

### website

<https://arijitban2010.wixsite.com/mysite-2>

### Address

B-809, Pathik Vihar Appartments,  
SEC-62, NOIDA, U.P., PIN-201309

## SOFTWARE SKILLS

Adobe photoshop



Adobe Illustrator



Adobe After Effects



Adobe Premiere



Microsoft Powerpoint



Adobe XD and Figma

